

COOKIE POLICY

This Cookie Policy explains how the Association of Real Digital Realtors ("ARDR," "we," "us," or "our") uses cookies and similar technologies to enhance your experience on our website and to gather information about your usage of our site.



**ASSOCIATION
REAL
DIGITAL
REALTORS**

1. What Are Cookies?

1.1. Cookies are small text files that are stored on your device (computer, tablet, or smartphone) when you visit a website. They help the website remember your actions and preferences over a period, so you don't have to re-enter them whenever you come back to the site or browse from one page to another.

2. How We Use Cookies

2.1. We use cookies to:

Ensure our website functions properly and is secure.

Remember your preferences and settings.

Analyze how you use our website to improve its functionality and user experience.

Provide relevant content and promotional materials based on your interests.

2.2. The types of cookies we use include:

Essential Cookies: These are necessary for the website to function correctly and cannot be disabled in our systems.

Performance and Analytics Cookies: These help us understand how visitors interact with our website by collecting and reporting information anonymously.

Functionality Cookies: These are used to remember your preferences and provide enhanced, personalized features.

Advertising Cookies: These cookies may be used to make advertising messages more relevant to you and your interests.

3. Third-Party Cookies

3.1. We may also use cookies provided by trusted third parties to:

Perform analytics and track the performance of our website.

Offer you targeted advertising and content from third-party sites that are relevant to your interests.

3.2. Third-party service providers, such as Google Analytics, may place cookies on your device. We have no control over these cookies, and their use is governed by the privacy policies of the respective third parties.

4. Your Choices and Control Over Cookies

4.1. You have the right to decide whether to accept or reject cookies. You can manage your cookie preferences through your browser settings:

You can set your browser to refuse cookies or to alert you when cookies are being sent.

Please note that if you disable cookies, some features of our website may not function as intended.

4.2. For more information about how to manage cookies or to opt-out of cookies on various platforms, visit www.aboutcookies.org or www.allaboutcookies.org.

5. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or for operational, legal, or regulatory reasons. Please review this policy regularly to stay informed about our use of cookies.