



PRIVACY POLICY

ASSOCIATION OF REAL DIGITAL REALTORS

The Association of Real Digital Realtors (hereinafter referred to as "the Association") is committed to protecting the privacy and confidentiality of personal information collected from its members and users of its services. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal data.

1. Scope of the Policy

1.1. This Privacy Policy applies to all personal data collected through the Association's website, events, membership applications, and other interactions with the Association.

1.2. By using our services or becoming a member of the Association, you agree to the practices described in this Policy.

2. Data We Collect

2.1. Personal Information:

Full name

Contact information (email address, phone number, mailing address)

Professional information, including your real estate activities details and affiliation with E-Estate

Payment information for membership fees or event registration (processed securely)

2.2. Usage Information:

Information about how you use our website and services, such as your IP address, browser type, and access times

Data collected through cookies and similar technologies for website functionality and analytics

3. How We Use Your Data

3.1. For Membership Management:

To process membership applications and renewals

To communicate with you about your membership, events, and other opportunities

3.2. For Providing Services:

To facilitate your participation in events, training programs, and networking activities

To deliver newsletters, updates, and important communications related to the Association's activities

3.3. For Improving Our Services:

To analyze website usage and improve the functionality of our digital platforms

To personalize your experience and tailor our communications

3.4. For Legal Compliance:

To fulfill legal obligations and respond to regulatory or law enforcement requests as required

4. Data Sharing and Disclosure

4.1. The Association does not sell or rent your personal data to third parties.

4.2. We may share your information with:

Service Providers: Trusted third-party vendors who assist with operations, such as event management, payment processing, and website hosting. These providers are obligated to maintain the confidentiality and security of your data.

Legal Authorities: If required by law or in response to valid legal requests, such as subpoenas or court orders.

5. Data Security

5.1. The Association takes the security of your data seriously and implements industry-standard measures to protect it from unauthorized access, loss, misuse, or alteration.

5.2. Access to your personal data is restricted to authorized personnel who need it to perform specific functions.

6. Your Rights

6.1. You have the right to:

Access: Request a copy of the personal data we hold about you.

Rectify: Request corrections to any inaccurate or incomplete information.

Delete: Request the deletion of your data if it is no longer needed for the purposes outlined in this Policy, subject to legal requirements.

Withdraw Consent: If you have provided consent for data processing, you may withdraw it at any time.

Object: Object to the processing of your data for specific purposes.

6.2. To exercise your rights, please contact us at contact@association-rdr.com.

7. Data Retention

7.1. We retain your personal data only as long as necessary to fulfill the purposes for which it was collected or as required by law.

7.2. Once your data is no longer needed, we will securely delete or anonymize it.

8. Policy Updates

8.1. The Association reserves the right to update or modify this Privacy Policy at any time. Changes will be posted on our website, and the date of the latest update will be indicated.

8.2. We encourage you to review this Policy periodically to stay informed about how we protect your data.

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